## Tips for a Successful Food Drive!





- 1. Plan ahead
  - a. Select a leadership committee to plan your strategy and theme.
  - b. Determine the dates and how long to run your food drive.
  - c. Arrange food collection barrel delivery and pick up dates with Paul's Pantry 920-433-0343.
- 2. Advertise!!
  - Publicity is the key to a successful drive. Spread the word to as many people as possible. Send out emails and make announcements. Advertise it on your Facebook page.
  - b. Distribute publicity materials. Make food drive posters or printed grocery bags. Display them in public areas. Place the donation barrels in easy, very accessible locations.
- 3. Make it fun!! You can have a lot of fun while making a difference!

